THIRD INTERNATIONAL CONFERENCE ON THE
INCLUSIVE MUSEUM

www.Museum-Conference.com

29 June – 2 July 2010
Yildiz Technical University
Istanbul
Turkey
Dear Delegate,

Thank you for participating in the Third International Conference on the Inclusive Museum! We are pleased you will be joining us in Istanbul at Yildiz Technical University and hope you are looking forward to coming together with colleagues and members of the museum and heritage community this June.

In preparation for the conference, we have put together some information that we hope will be helpful as you begin to prepare for the conference and your arrival in Istanbul. In this document, you will find information such as city maps, conference venue maps, transportation information, dining suggestions, conference registration information, presentation information, and journal information.

This packet is a starting point for your preparations, and we realize you may have some additional questions after reviewing the material here. For any questions that remain, please contact the conference secretariat at support@onmuseums.com.

We hope your planning goes well, and we look forward to meeting you in Istanbul!

Best Regards,

Emily Kasak
Conference Producer

For the International Conference on the Inclusive Museum
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MAPS

MAP OF ISTANBUL
http://maps.google.com/maps?f=q&source=s_q&hl=tr&geocode=&q=beşiktaş+ytü&ll=41.052042,29.012275&sspn=0.008317,0.016372&ie=UTF8&hq=&hnear=Beşiktaş,+Ytü,+Yıldız,+Türkiye&ll=41.048062,29.012532&spn=0.016636,0.032744&z=15

* Yıldız Technical University is marked with the 'A' symbol on the above map.
* The conference will be using buildings marked 'T' and 'D' on the above.

MAP OF D-BLOCK/PARALLEL SESSIONS
TRANSPORTATION

* PLEASE NOTE: Delegates are responsible for researching the most up-to-date transportation information on their own. The information below is meant to help, but please confirm the following before making any arrangements.

AIRPORT INFORMATION

Atatürk Airport (The Yeşilköy Airport)

In addition to a variety of forms of public transportation that connect the airport to a variety of destinations in the city, the airport also runs its own bus service, known as Havaş. The Havaş bus service is significantly cheaper than taking a taxi. It departs from in front of the Municipality Art Gallery in Taksim every day at 5.00 a.m., 6.00 a.m., every half hour between 6.00 a.m. and 11.00 p.m., and on the hour from 11.00 p.m. to 1.00 a.m.

The bus service from Atatürk Airport to Taksim and other parts of the city runs on the same schedule. The trip takes around forty minutes.

The price per person varies depending on the destination (3,50-15 YTL).

The trip in the direction of the airport can often involve heavy traffic, especially during rush hour. It is always helpful to check the traffic conditions before setting out to the airport. If you take the coast road connecting Aksaray and Bakırköy to the airport, you are likely to experience less traffic.

The metro/light-rail system that departs from Kabataş, Eminönü and Aksaray offers an even less expensive way to reach Atatürk Airport.

Sabiha Gökçen Airport (the Kurtköy Airport)

If you are going to the Asian Side of Istanbul, we recommend that you use this airport. Havaş service runs from the Kozyatağı stop to Sabiha Gökçen Airport every day at the following hours: 4.30 a.m.-5.30 a.m.-8.00 a.m.-9.00 a.m.-12.00 p.m.-2.00 p.m.-5.00 p.m.-5.30 p.m.-6.30 p.m.-8.30 p.m.

The bus service from Sabiha Gökçen Airport to Kozyatağı runs according to airplane arrivals at the following hours: 9.20 a.m.-10.15 a.m.-1.40 p.m.-3.15 p.m.-6.05 p.m.-6.50 p.m.-10.00 p.m.-10.30 p.m.-11.55 p.m.-1.45 a.m. If you are at the European Side and need to get to Sabiha Gökçen Airport, you can catch a number of different buses that leave from the 4. Levent metro stop.

The trip takes about fifty minutes, and the cost varies depending on the destination (7 - 9,50 YTL).

For more detailed information about travel, ticket prices, and routes:
Atatürk Airport: www.tav.com.tr Ph: (9)0212-663-6400
Sabiha Gökçen Airport: www.sgairport.com Ph: (9)0212-585-5000
HAVAŞ (airport bus) customer services: 444-0487
RAIL
Trains provide the best way to travel around Istanbul without being negatively affected by the traffic. For travel within the city, you can use suburban trains, the metro, the light rail, and the tramway.

Suburban trains
The Sirkeci - Halkalı line
You can travel from Sirkeci, near Eminönü, to Halkalı. You can either purchase a token for your journey from the booths at the station, or use your akbil. The price of tickets is 1,30 YTL.

The Haydarpasha - Gebze line
In order to travel to the suburbs on the Asian Side, one can use this train, which departs from Haydarpasha Station. The last destination of this line is Gebze, a village of Kocaeli. The departure times are coordinated with the arrival times of the ferries that travel to the European Side. The most common way of traveling between the European and Asian sides of Istanbul is to make a transfer from a train to a ferry. The price: 1,30 YTL.

METROS - TRAMWAYS - CABLE CARS
Metro, tramway and light-rail lines all service the central areas of Istanbul, where traffic tends to be the heaviest. Trains on all of these lines tend to run at frequent intervals, allowing you to travel to your destination without waiting or being caught up in traffic. If there is metro or tramway service in the direction that you are traveling, then by all means take advantage of it.

The Taksim - 4. Levent Metro
The metro line runs between Taksim and 4. Levent. It runs over a distance of 8 km and stops at 6 stations. Travel lasts for a total of 12 minutes between the two end stations, and trains run at intervals of 5 minutes.

The metro runs from 6.15 a.m. to 12.30 a.m. on weekdays, from 6.15 a.m. to 1.00 a.m. on Fridays and Saturdays, and from 6.30 a.m. to 12.30 a.m. on Sundays. The ticket price is 1,3 YTL; with an Akbil, the price is only 1,25 YTL.

The Kabataş - Zeytinburnu Tramway
The tramway from Kabataş to Zeytinburnu runs over a total distance of 14 km and makes twenty-four stops. The entire journey takes forty-two minutes.

The tramway runs from 6.00 a.m. and 12.00 a.m. every day, and costs 1,30 YTL. If you pay with an Akbil, the price is 1,25 YTL.

For more detailed information about travel, ticket prices, and routes:
For all intercity trains: www.tcdd.gov.tr
Haydarpasha Station (Asian Side): (9)0216-336-4470
Sirkeci Station (European Side): (9)0212-520-6575
Metro, tramway and light rail: www.istanbul-ulasim.com.tr
Free information line: 0800 211-6001
SEA
Without a doubt, Istanbul’s city ferries offer the easiest, most affordable, and most enjoyable way of traveling between the city’s two sides. For longer trips, the sea buses offer quicker service.

Ferry lines
Ferries run between the following harbours: From Karaköy to Kadıköy and Haydarpaşa Station; from Eminönü to Kadıköy, Haydarpaşa, Üsküdar and Bostancı; from Beşiktaş to Kadıköy and Üsküdar and from Kabataş to Üsküdar and the Prince Islands. From the Asian Side: from Kadıköy to Eminönü, Karaköy, Beşiktaş and the Prince Islands; from Üsküdar to Eminönü, Beşiktaş and Kabataş; from Bostancı to Eminönü and the Prince Islands; Haydarpaşa Station to Karaköy and Eminönü.
Furthermore, ferries make trips up and down the Bosphorus during the summer months, stopping at Anadolu Kavağı, Rumelihisarı, Sarıyer, Emirgân, Kanlica, Anadoluhisarı, Bebek and Arnavutköy.

Sea buses
Istanbul’s sea buses (ships that are smaller than the ferries, and sail more quickly) run between the following locations: From Eminönü to Kabataş, Kadıköy, and the Prince Islands; from Kabataş to Bostancı and the Prince Islands; from Karaköy to Bostancı, Pendik, and Kartal; from Kadıköy to Bakırköy, Eminönü and the Prince Islands; from Bostancı to Bakırköy, Yenikapi, Karaköy, Kabataş, Kadıköy and the Prince Islands.
Sea buses are also an ideal way to reach resort destinations near Istanbul such as Yalova, Çınarcık, Avşa Island and Armutlu. These sea buses leave from Bostancı on the Asian Side and from Yenikapi on the European Side. They go to Avşa Island, Marmara Island, Yalova, Çınarcık, Mudanya, and Armutlu. There are also regular routes to Yalova from Kadıköy and Kartal, both on the Asian Side. Wireless Internet connection is also available in these routes.
Marinas
Kalamış Marina The Setur Kalamış Marina is located in Kalamış - Fenerbahçe, one of the most charming neighborhoods in Istanbul. This marina has 1197 yacht capacity, and has a blue flag.

Ataköy Marina
The Ataköy Marina is located in Ataköy, just beside the Bakırköy Sea Buses. The marina is eight kilometres from Sultanahmet Square, thirteen kilometres from Taksim Square, and four kilometres from Atatürk Airport. Ataköy Marina has the distinction of being the first five star marina in all of Turkey.

Among the many conveniences found in the marina are a laundry mad, showers, a clinic, a hotel, cafes and bars, an entertainment center, a night club, an internet cafe, a car park, yacht sale and rental offices, and a sports salon. A variety of fairs and racing events also take place on the marina. The marina houses 700 yachts on water and a 100 more on land, and is able to remove and return yachts of up to seventy tons to and from the water.
For more detailed information about travel, ticket prices, and routes:
Istanbul city ferries: www.ido.com.tr
Sea buses: www.ido.com.tr / Ph: (9)0212-444-4436
Kalamış Marina: www.seturmarinas.com/kalamis.html Ph: (9)0216-346-2346 (6 lines)
Ataköy Marina: www.atakoymarina.com.tr Ph: (9)0212-560-4270 (20 lines)

LAND TRANSPORTATION
City and private buses
City buses, which are green or red, and private buses, which are blue, run regular routes from such central areas as Taksim, Mecidiyeköy, Beşiktaş, Kadıköy and Bostancı to many different parts of the city.

At bus stops, you will find a list of the hours of departure for different bus routes. On city buses, you can pay with either a paper ticket or an Akbil; on private buses, you can pay directly with money or with an Akbil.

Buses that cross over the Bosphorus and Fatih Sultan Mehmed Bridge require two tickets (a double payment). Passengers who board the bus after it crosses the Bosphorus only have to pay a single ticket price. The same is true on all other bus routes, regardless of how long your journey lasts. The price of a single ticket is 1,3 YTL; if you use an Akbil, the price falls to 1,25 YTL.

Dolmuş
Dolmuş is a large yellow taxi that accommodate up to 8 passengers. Bus tickets are not accepted on dolmuş. The most popular dolmuş routes are those from Taksim to Bostancı, Kadıköy, Bakırköy, Yeşilköy, Ataköy, Topkapı and Fındıkzade, respectively; from Şişli to Kadıköy and Bostancı; and, from Taksim to Beşiktaş and Nişantaşı. Dolmuş depart only after all of their seats are occupied.

Taxi
All of the taxis in Istanbul are yellow, and display signs reading taxi (taksi) on their roofs. It is safer to board taxis at official taxi stops. If you do board at a taxi stop, it will be much easier for you contact the taxi driver later if you forget anything in the cab, or for any other reason. You can also stop taxis while they are driving on the streets. The license plate and stop that the taxi belongs to, should be written on the top of the cab. You can take down this information.

The fee for taxi rides is calculated with a taxi meter. The taxi meter begins at 1,73 YTL and increases by 1,25 YTL for each kilometer traveled. The standing-rate is after five minutes 20 YKr per minute. It is important to have change on you when you board a taxi, as drivers will often not have change for large bills. After midnight a fifty percent increase in the taxi rate comes into effect. Travel between cities. You can make reservations and purchase tickets for travel by bus within Turkey at the offices of a number of different bus firms, which are found in Taksim, Beşiktaş, Kadıköy and almost every other neighborhood in the city. Buses leave from the Esenler Station on the European Side and from the Harem Bus Station on the Asian Side. Buses to other European countries leave from the Esenler Station.

For more detailed information about travel, ticket prices, and routes:
Buses within the city: www.iett.gov.tr
Buses outside of the city: www.otogar.com
Lost items bureau: (9)0212-297-5631
The Esenler Bus Station: (9)0212-658-0505
The Harem Bus Station: (9)0212-333-3763

TRAVEL ADVICE
Two million of the 6.5 million registered cars in Turkey are on the road in İstanbul. There is very dense traffic and it is very important to consider such points as the density of traffic and distance before you set off, and to use lines of sea, land and railway.

• The rush hour in İstanbul is between 07.00 - 10.00 in the morning and between 17.30 - 20.00 in the evening. We suggest you travel around the city outside these hours.
• It would be useful to use some of the mass transportation in order to be comfortable in your journeys within the city.
• If you are going to stay long in İstanbul, we advise that you buy smart tickets called "Akbil" to travel more cheaply in the city. Akbil is a ticket system valid on all means of transportation like bus, train, tram and subway, and it is easy to carry. It is enough to pay the price of Akbil equal to one ticket, for all your transitions in metro, tram, or bus.
• You can buy akbil from the centres like Taksim, Mecidiyeköy and Kadıköy, where main bus stops are. You can recharge your akbil in Akbil automats and ticket offices in the main stops. Before you leave İstanbul, you can return your Akbil to ticket offices and get your deposit back.
• If you are going to visit İstanbul for a short period, we suggest you to use tickets instead of Akbil, which has more advantages when mass transportation is used often for a long period stay.
ACCOMMODATION

CONFERENCE HOTEL - THE PLAZA HOTEL ISTANBUL-BESIKTAS
Barbaros Bulvari 165
Istanbul Turkey
+90 (212) 370-2020

Just minutes from the Ataturk airport, The Plaza Hotel Istanbul is located in the heart of the city. In the heart of the business center this hotel provides its guests with a spectacular view of the Bosphorus and the historic town of Istanbul.

Hotel Amenities
Internet Access
Cable TV
International Direct-Dial Telephone/Fax
Hairdryer/Minibar
Personal Safe
Coffee/Tea Makers
Indoor Swimming Pool /Jacuzzi

ADDITIONAL HOTEL RECOMMENDATIONS
Point Hotel - Barbaros
http://www.pointhotel.com/
Orient Express Hotel
http://www.orientexpresshotel.com/
Erboy Hotel
http://www.erboyhotel.com/
DINING IN ISTANBUL

MEALS
Turkish cuisine is one of the most extensive cuisines on earth with hundreds of recipes including many inherited from the Ottoman Empire. Considering the nations it included for centuries this inheritance also offers many meals with Arabic, Greek and Central Asian influence. A wide selection of fish, vegetables and fruits accompany a very long list of meals. The food is quite cheap compared to U.S. and European countries. Many restaurants and food outlets have a price list in front.

Below are listed some per person estimates for Istanbul. These figures should be used only as a vague reference point when calculating your food expenses. Minimum meal costs around $2, there can be no real minimum as you can guess. Meat or cheese in half loaf of bread, a big sandwich costs $1. An average meal is around $4-8. Average does not necessarily mean average quality, as it can be low or high quality depending on where you eat.

The higher range starts around $15 and ends and can exceed up to $150.

RESTAURANTS
Along with the traditional Turkish restaurants, many European and Far Eastern restaurants and numerous other cuisines are also thriving in the city. Most of the city's historic winehouses (meyhane in Turkish) and pubs are located in the areas around İstiklal Avenue in Beyoğlu. The 19th century Çiçek Pasajı (literally Flower Passage in Turkish, or Cité de Péra in French) on İstiklal Avenue, which has many historic meyhanes, pubs and restaurants, was built by Hristaki Zografos Efendi at the former site of the Naum Theatre and was inaugurated in 1876. The famous Nevizâde Street, which has rows of historic meyhanes next to each other, is also in this area.

Other historic pubs are found in the areas around Tünel Pasajı and the nearby Asmalimescit Sokakı. Some historic neighbourhoods around İstiklal Avenue have recently been recreated, with differing levels of success; such as Cezayir Sokağı near Galatasaray Lisesi, which became unofficially known as La Rue Française and has rows of francophone pubs, cafés and restaurants playing live music.

Istanbul is also famous for its historic seafood restaurants. The most popular seafood restaurants are generally found along the shores of the Bosphorus and by the Marmara Sea shore towards the south of the city. The largest of the Princes' Islands in the Sea of Marmara (namely Büyükada, Heybeliada, Burgazada and Kınalıada) and Anadolu Kavağı near the northern entrance of the Bosphorus towards the Black Sea (close to Yoros Castle, which was also known as the Genoese Castle due to Genoa's possession of it in the mid-15th century) also have many historic seafood restaurants.
TURKISH ALPHABET, NUMBERS AND USEFUL PHRASES

ALPHABET

Aa = "a" as in "card" or "dark", never as "a" in "cat" or "back" (kan = blood)
Cc = "J" as in "judge" (can = life, soul, pronounced like "John")
Çç = "ch" as in "church" (çay = tea, pronounced "chay", rhymes with "buy")
Ee = "e" as in "bed" (ekmek = bread)
Gg = "g" as in "get" (gelin = bride)
g (yumubak ge [soft g]) Never appears as the first letter in a word; essentially silent; sometimes lengthens preceding vowel; sometimes pronounced like "y" in "yet" (dag = mountain, pronounced daa, rhymes with the "baa" of "baa baa black sheep"; diger =other, pronounced diyer)
İ( undotted "i") = "u" as in "radius" or "i" as in "cousin" (ışık = light, ırmak = river)
İİ( dotted "i") = "i" as in "sit" (bir = one, pronounced like "beer")
Jj = "j" as in "azure" (garaj = garage, pronounced as in French & English)
Oo = "o" as in "fold" (okul = school)
Öö = German "ö" as in "König" or French "eu" as in "peur" (göl = lake, rhymes with furl)
Şş = "sh" as in "ship" (şey = thing, pronounced "shey", rhymes with "hay")
Üü = German "ü" as in "für" or French "u" as in "tu" (gül = rose)
Zh = "z" as in "zoo" (beyaz = white)

NUMBERS

Bir(1) , iki(2), üç(3), dört(4), beş(5), altı(6), yedi(7), sekiz(8), dokuz(9), on(10), onbir(11), oniki(12) , yirmi(20), yirmibes(25), otuz(30), otuzüç(33), kırk(40), kirkaltı(46), elli(50) , elibes(55), altmış(60), altmışiki(62), yetmiş(70), yetmişsekiz(78), seksen(80), seksenbir(81), doksan(90), doksanseksen(98), yüz(100), yüzdokuz(109), yüzellibir(151), ikiyüzonbes(215), üçyüzotuz(330), bin(1000), bin dokuz yüz doksan altı(1996), milyon(milion), milyar(billion).

USEFUL PHRASES

For a look at some useful phrases and words, you may visit some of the many online resources. We suggest '100 Most Useful Words in Turkish' at http://www.turkeytravelplanner.com/details/LanguageGuide/100words_lessons/.
III. CONFERENCE INFORMATION

REGISTRATION

REGISTRATION DESK LOCATION AND HOURS
Location
In front of the Oditoryum in 'T Block' (marked 'T' on the campus map at http://www.yildiz.edu.tr/kampusler.php).

Hours
Each day of the conference, the registration desk will be open starting at 9:30am and will remain open until 5:00pm.

CONFERENCE VENUE
Yildiz Technical University
34349, Besiktas-Istanbul
Turkey

Map available at:
http://maps.google.com/maps?f=q&source=s_q&hl=tr&geocode=&q=be%C5%9Fikta%C5%9F+F+yt%C3%BC&ll=41.052042,29.012275&sspn=0.008317,0.016372&ie=UTF8&hq=&hnear=Be%C5%9Fikta%C5%9F,+Yt%C3%BC,+Y%C4%B1ld%C4%B1z,+T%C3%BCrkiye&ll=41.048062,29.012532&spn=0.016636,0.032744&z=15

* Plenary Sessions
Plenary sessions will take place in the Oditoryum in the 'T Block' (marked 'T' on the campus map at http://www.yildiz.edu.tr/kampusler.php).

* Parallel Sessions
Parallel session will take place in the 'D Block' (marked 'D' on the campus map at http://www.yildiz.edu.tr/kampusler.php).

CONFERENCE REGISTRATION
The conference registration desk will be located in front of the Oditoryum in the 'T Block' (marked 'T' on the campus map at http://www.yildiz.edu.tr/kampusler.php). Registration will be open beginning at 9:30am, Tuesday, 29 June. Upon your arrival, you will be given the final conference program, name tag and conference bag.

We request all presenters pick up their badges at least half an hour before the commencement of the day's program on the day their presentation has been scheduled.
PRESENTATION AND JOURNAL INFORMATION

PRESENTATION EQUIPMENT
Data projectors with computers will be provided in all of the parallel session rooms. We recommend that you bring your PowerPoint presentation on a USB memory stick. In addition, your presentation will need to be saved with the file suffix '.ppt', not '.pptx'. The computers in the presentation rooms will not 'recognize' a PowerPoint presentation saved in the 2007 format (.pptx).

If you will be bringing your own computer and it is a Mac, you will need to bring a VGA Mac connector.

Should you require speakers, an overhead projector, or any special equipment for your presentation, please notify the conference staff during registration at the conference. We will do our best to meet any special requests.

PROGRAM
The conference Draft Program may be found online at http://onmuseums.com/conference-2010/program/. There may be slight changes to the draft program found online, but all registrants will receive the final, printed version of the conference program at registration.

ONLINE PRESENTATIONS
All participants of the 2010 Inclusive Museum Conference, both in-person and virtual, have the opportunity to upload their presentation to our Humanities Conference YouTube Channel at http://www.youtube.com/group/OnMuseum.

We encourage all participants to present on our YouTube Channel. For more information and instructions on how to create and upload these presentations, please visit the conference website at http://onmuseums.com/conference-2010/online-presentations/.

JOURNAL INFORMATION
For information on where and how to submit a paper to The International Journal of the Inclusive Museum, please see 'Publish Your Paper' on the journal website at http://onmuseums.com/journal/publish-your-paper/.

The final deadline for submission of papers is one month after the close of the conference, Monday, 02 August 2010.

Please direct publication enquiries to the journal administrators at journals@onmuseums.com.
ACTIVITIES AND EXTRAS

For more information on all of the following activities, please see the conference website at http://onmuseums.com/conference-2010/activities-and-extras/.

CONFERENCE DINNER
Wednesday, 30 June 2010 - 6:00 PM (18:00)
The conference dinner will be held at Istanbul Modern Café & Restaurant. Located in the Istanbul Museum of Modern Art with a view of the Bosphorus and the old city, this restaurant with its spacious terrace, stylish décor and delicious menu will provide a perfect setting to dine with friends and colleagues. Included in the dinner, guests will be provided with a private tour of the Istanbul Modern Museum.

Your conference dinner will include su boregi, salad, main entree, dessert, unlimited local drinks, coffee and petit fours as well as all taxes and gratuity.

A tour of the museum will begin at 6:00 PM (18:00), after which, the conference dinner will begin at 7:00 PM (19:00).

CONFERENCE TOURS
Museum Day Tour – Thursday, 01 July 2010 – 9:00AM-4:30PM (9:00-16:30)
The Museum Day is dedicated to the exploration of 3 of Istanbul's most magnificent museums – Hagia Sophia Museum, Istanbul Archaeological Museums and Topkapi Palace Museum.

Bosphorus Boat Cruise -Thursday, 01 July 2010-6:00 PM (18:00)
The tour will depart from The Plaza Hotel Istanbul-Besiktas by private bus and drive to Kabatas pier where we will embark on a private boat to cruise along the Bosphorus making zig zags between Europe and Asia. Along the way, Dolmabahce Palace, Beylerbeyi Palace, both residences of Ottoman Sultans, Rumeli Fortress from the 15th century, Bosphorus bridge and many historical seaside timber houses will be seen.